

Custom Branding is designed to keep you and your brand in front of your end-users.

1) Send a square logo for your PreferencePane

Supported formats, in order of preference, are PNG, TIFF, JPG, or BMP.

We will, as a part of the service, will generate the needed .icns file on your behalf.

Images are needed in 512x512, 128x128, 32x32, and 16x16 pixels.



You are welcome to send just a plain, square image and let us do the work.

If you wish, you can use a tool such as [Icns Builder](#) to make your own icns file.

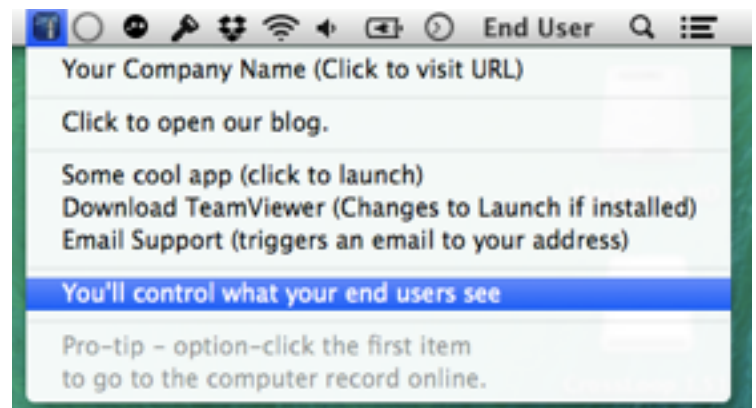
In all cases, you will have the opportunity to approve the branding before the new logo is deployed to all of your existing computers.

Contact Menu Icon [Learn more](#)

The Contact Menu uses its own icon.

You can use the same image, or one designed for such a small space.

The Contact menu icon may be displayed at 128x128, 32x32 or 16x16, depending on OS and screen type.



We will build a version based on your logo, submit revisions as needed.

2) Add your brand to the installation Disc Image background:

The .dmg uses a png background image, 620 pixels wide, 418 pixels tall.

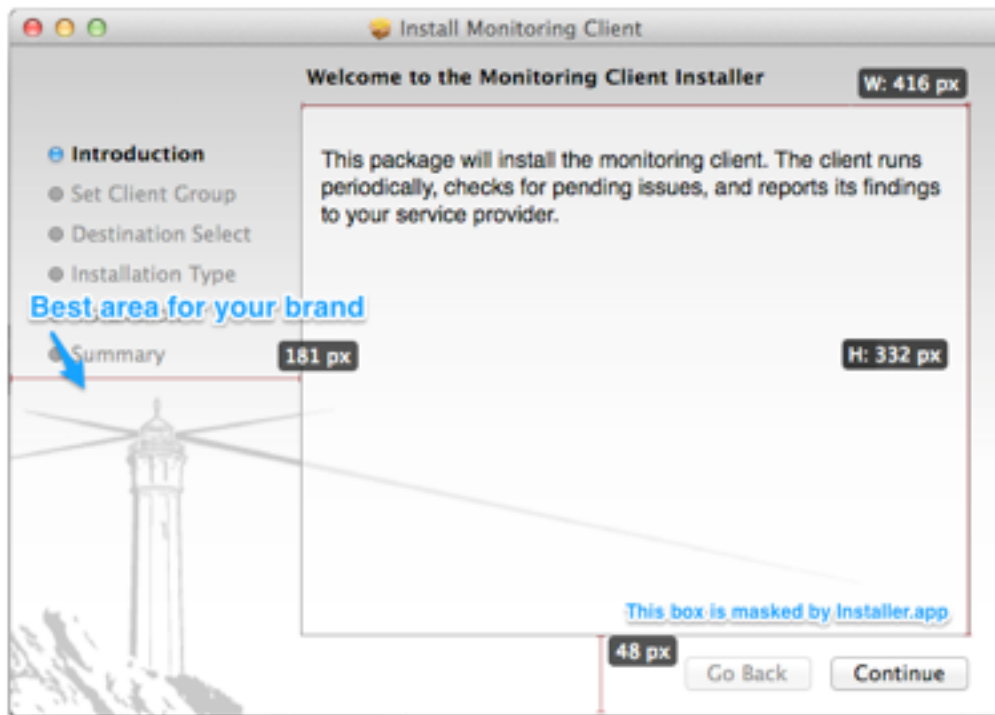
When opened, the disc image displays your custom background, and has a standard Mac OS Installer pkg called "MonitoringClient.pkg"



The placement of the .pkg is adjustable, the defaults are:
310 px from the left (centered left to right)
161 px from the bottom (just below the center line)

Your .pkg can be moved to another location by providing new measurements from the center of the pkg to the left, and bottom of the .dmg.

3) Installer.app background image



The installer's sidebar is 181 pixels wide, and should be considered when designing this background. Logos which extend past 181 pixels will be lighted by the mask within Installer.app

4) Installer text customization (MonitoringClient-pkg-Introduction.rtf)

The text displayed in the installer can be customized, and contain more than just text.

This .rtf file is used in both the Mac and Windows installers.

For best results, limit to three paragraphs, short enough to fit into the Installer.app image from step 3 above.

Need inspiration?

View samples in our [Community Forum's Branding Gallery](#)

Have questions? Want support?

We are happy to help. Please email support@watchmanmonitoring.com